

<i>SERFF Tracking Number:</i>	<i>UHLC-126993392</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>47763</i>
<i>Company Tracking Number:</i>	<i>WB25248ST</i>		
<i>TOI:</i>	<i>MS08G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS08G.001 Plan A 2010</i>
	<i>Plans 2010</i>		
<i>Product Name:</i>	<i>GROUP MEDICARE SUPPLEMENT</i>		
<i>Project Name/Number:</i>	<i>ADVERTISING/WB25248ST</i>		

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SUPPLEMENT SERFF Tr Num: UHLC-126993392 State: Arkansas

TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed-Closed State Tr Num: 47763

Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: WB25248ST State Status: Filed-Closed
Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Authors: Michelle Ambach, Tammy Frederick, Bobbie Walton

Disposition Date: 02/21/2011

Date Submitted: 01/21/2011 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: ADVERTISING

Project Number: WB25248ST

Requested Filing Mode: File & Use

Explanation for Combination/Other:

Submission Type: New Submission

Group Market Type: Association

Filing Status Changed: 02/21/2011

State Status Changed: 02/21/2011

Created By: Michelle Ambach

Corresponding Filing Tracking Number: WB25248ST

Filing Description:

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. This advertising is new and does not replace material previously approved by the Department.

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Group

Group Market Size: Large

Overall Rate Impact:

Deemer Date:

Submitted By: Tammy Frederick

The materials included within this filing are Invitations to Inquire.

SERFF Tracking Number: UHLC-126993392 State: Arkansas
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Company Tracking Number: WB25248ST
TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
Plans 2010
Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/WB25248ST

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
680 Blair Mill Rd. 215-902-8444 [Phone]
Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
185 Asylum Street Group Code: 707 Company Type: Life and Health
Hartford, CT 06103 Group Name: State ID Number:
(860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation: per form, 1 form
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	01/21/2011	43967851

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	02/21/2011	02/21/2011

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Disposition

Disposition Date: 02/21/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item	Schedule Item Status	Public Access
	DISPLAY AD	Filed	No

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TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
Plans 2010

Product Name: GROUP MEDICARE SUPPLEMENT

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Form Schedule

Lead Form Number: WB25248ST

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 02/21/2011 T	WB25248S	Advertising	DISPLAY AD	Initial		45.000	WB25248ST.pdf



Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

**Get help with
what Medicare
doesn't pay.**

WB25248ST

Not connected with or endorsed by
the U.S. Government or the federal
Medicare program.



Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

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Supplement Insurance Plan,
insured by UnitedHealthcare
Insurance Company.**

WB25248ST

In some states, plans may be available
to persons eligible for Medicare due to
disability.



Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

**Click for more
information.**

FREE INFO

AARP is not the insurer.